



DuPont™ Cromax® Pro

IT'S NOT JUST LIKE SOLVENT. IT'S BETTER.



Refinish

Innovation You Can Depend On

Meeting new regulations is very important.  
Meeting production goals is, too.

Do both with DuPont™ Cromax® Pro.

We did more than reformulate to help meet changing environmental regulations. We upgraded the refinishing process with Cromax® Pro and eliminated up to four time-consuming steps in the repair process.

Now, you can refinish cars faster than ever before.  
And every car that rolls out of your booth improves your bottom line.

DuPont™ Cromax® Pro delivers:

- Single-visit application, 1.5 coat coverage for the majority of colors
- No flash time between coats, for significantly reduced cycle times
- Fewer coats reduce the opportunity for dirt and contamination
- Fewer bake or drying cycles reduce energy costs
- Excellent color matches

Don't switch when you can upgrade

Our complete low VOC system of undercoats and clearcoats works with Cromax® Pro for optimum performance.

Better coverage in less time

Nearly 90 percent of colors cover with 1.5 coats, which saves money and time with each vehicle. The Cromax® Pro system makes application easier, faster and more dependable, so you can be more productive.

Powerful color tools

The Cromax® Pro fan deck, sprayed with actual Cromax® Pro colors, and our industry-leading digital color tools work in all types of shops and provide ease-of-use and confidence. You are assured an excellent color match time after time.



Wet-on-wet application means faster cycle time

The wet-on-wet process means that Cromax® Pro waterborne basecoat can be applied until full coverage is achieved without having to flash between coats. Competitive basecoat systems rely on a less productive coat-flash-coat-flash-coat-flash application process. With Cromax® Pro, you can paint more cars in less time. Plus, technicians get the job done with a single trip into the booth. This is the same single-visit process OEMs use to speed production.

5 steps

DuPont™ Cromax® Pro waterborne basecoat



**Surface Preparation**  
Repair area is cleaned, degreased, primed and sanded to prepare for basecoat.



**Blender Application**  
Apply one–two closed coats on the fade out area.



**Wet-on-Wet Basecoat Application**  
Spray one full coat of Cromax® Pro to 75% hiding. Follow immediately with a half-coat to complete hiding and to set the flake.



**Flash Basecoat**  
Allow basecoat to flash until matte.



**Final Step**  
Clearcoat is applied. All DuPont™ ChromaSystem™ clearcoats can be used.



DuPont™ Cromax® Pro eliminates up to four steps in the repair process so you can move more cars through your shop every day.

9 steps

Competitors' waterborne basecoats



**Surface Preparation**  
Repair area is cleaned, degreased, primed and sanded to prepare for basecoat.



**Blender Application**  
Apply according to manufacturer's instructions.



**Basecoat Application**  
First coat: apply one medium coat to repair area.



**Flash Basecoat**  
Allow basecoat to flash until matte.



**Basecoat Application**  
Second coat: apply one medium coat to repair area.



**Flash Basecoat**  
Allow basecoat to flash until matte.



**Effect Coat Application**  
Apply a final half-coat to complete hiding and to set the flake.



**Flash Basecoat**  
Allow basecoat to flash until matte.



**Final Step**  
Clearcoat is applied.

Competitors' waterborne basecoats require additional steps (5–8) that rob your shop of productivity.

# Here's what shops have to say about the success they've had with DuPont™ Cromax® Pro.

**“With Cromax® Pro, we're able to push more cars through our shop faster than ever before, and the quality is great. It's a win-win situation. We're reducing our labor cost, which improves our bottom line, and we're delighting our customers because they can get their cars back sooner. We would never consider switching back to a solvent process.”**

Mark Velvhuizen, General Manager,  
Marv's Body Shop, Inc., Sioux Falls, S.D.

**“I've been painting cars for a long time and I was truly amazed at how fast Cromax® Pro can be applied and how well it covers. Not only does this make my job easier, I'm proud to be using the latest technology.”**

Brad Larson, Head Painter,  
Marv's Body Shop, Inc., Sioux Falls, S.D.

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**“Like a lot of shops, we knew tighter environmental requirements were coming. So we made a conscious decision to become ‘a green company’; waterborne was the driver. From the moment we began our evaluation of Cromax® Pro, its wet-on-wet technology proved itself user-friendly. Its color matching is superior to the solvent we were using. We get better coverage using less material. We've reduced cycle time and improved productivity by 20-50% without adding another booth or more people. And, DuPont was instrumental in helping us upgrade, providing planning, equipment, training, implementation and follow-up—we got the works.”**

Mel “Skip” Watson, Location Manager,  
Keenan's Auto Body, Middletown, DE

## Upgrade now to our proven process

Our simple process has been used to upgrade thousands of shops like yours. We will help you make the most of this opportunity to upgrade to the next level of productivity with Cromax® Pro.

For more information about Cromax® Pro, contact us:

1-800-GET DUPONT (prompt 7) | [upgrade2cromaxpro.dupontrefinish.com](http://upgrade2cromaxpro.dupontrefinish.com)



*The miracles of science™*