

# 2009 BodyShop Business

# Waterborne Conference

The 2009 BodyShop Business Waterborne Conference is the ultimate opportunity for repairers to learn about waterborne basecoats and the environmental regulations that will mandate their use. Experienced shop owners, painters, jobbers, and paint and equipment manufacturers will all be on-hand to deliver the latest information on the revolution that is sweeping the nation.

## Conference

Thursday, August 13th &  
Friday, August 14th

Sawmill Creek Resort &  
Conference Center Huron, Ohio

## Featured Speakers



Popular speaker and successful shop owner **Mike Anderson** mixes humor, passion and learning discussing his shops' waterborne conversion and developing SOPs (Standard Operating Procedures).



**Mark Clark**, 30-plus year industry veteran and owner of Professional PBE Systems, discusses the present and future state of the waterborne movement.



2009 BodyShop Business Executive of the Year **Michael Giarrizzo** of DCR Systems and global process consultant/waterborne expert Doug Kirk discuss the integration of waterborne basecoats into DCR's patent-pending, lean-based operations model.



**Tom Horvath**, best known for his SYSTEM ONE products used in **Jay Leno's Garage**, shares the wealth of knowledge he has gained from spraying waterborne basecoats over the last 10 years.

■ **PLUS:** Speakers from the EPA and others to be announced.

**ALSO:** Trade Show with All the Latest Waterborne Product Offerings!

Optional  
I-CAR Waterborne  
Training On-Site!



To register, call  
**(330) 670-1234 ext. 234**



### Local Attractions:

- On-Site 18-Hole Tom Fazio Championship Golf Course
- On-Site Marina
- Cedar Point (America's Premier Roller Coaster Park) - Shuttle from Hotel Provided
- Great Wolf Lodge Waterpark
- Kalahari Waterpark
- Easy Access to Erie Islands and Put-In-Bay

SPACE IS LIMITED!

Special **\$99.95**

Early Bird Special!  
Only **\$49.95!**\*

...if you register before June 1st

\*Limited quantities at this pricing.  
Lodging not included  
with either price.

More info at [www.bodyshopbusiness.com](http://www.bodyshopbusiness.com)