

2010 GCIA Labor Survey Rate Results

2010 GCIA On-line Labor Rate Survey

Over \$2,000,000 in Annual Gross Sales
\$1,000,000 to \$2,000,000 in Annual Gross Sales
\$500,000 to \$1,000,000 in Annual Gross Sales
Under \$500,000 in Annual Gross Sales

137 On Line Surveys

body_labor	paint_labor	frame_labor	mechanical_labor	paint & materials	storage
\$43.11	\$43.11	\$66.23	\$82.88	\$29.97	\$20.98
\$41.92	\$41.92	\$63.92	\$77.59	\$28.73	\$19.17
\$43.19	\$41.96	\$66.37	\$81.56	\$28.04	\$24.07
\$43.80	\$43.80	\$66.60	\$72.30	\$28.50	\$20.22

2010 GCIA Call Center Labor Rate Survey

Over \$2,000,000 in Annual Gross Sales
\$1,000,000 to \$2,000,000 in Annual Gross Sales
\$500,000 to \$1,000,000 in Annual Gross Sales
Under \$500,000 in Annual Gross Sales

154 Call Center Surveys

body_labor	paint_labor	frame_labor	mechanical_labor	paint & materials	storage
\$42.58	\$42.58	\$64.47	\$84.10	\$28.53	\$22.89
\$40.67	\$40.67	\$63.57	\$77.79	\$27.95	\$21.19
\$41.44	\$41.44	\$63.28	\$77.30	\$27.78	\$20.63
\$40.66	\$40.25	\$60.93	\$70.87	\$25.34	\$19.03

Average of On-Line and Call Center Survey

Over \$2,000,000 in Annual Gross Sales
\$1,000,000 to \$2,000,000 in Annual Gross Sales
\$500,000 to \$1,000,000 in Annual Gross Sales
Under \$500,000 in Annual Gross Sales

291 Total Surveys

body_labor	paint_labor	frame_labor	mechanical_labor	paint & materials	storage
\$42.83	\$42.83	\$65.30	\$83.53	\$29.21	\$21.99
\$41.26	\$41.26	\$63.74	\$77.70	\$28.32	\$20.24
\$42.26	\$41.68	\$64.74	\$79.30	\$27.90	\$22.25
\$42.14	\$41.92	\$63.60	\$71.54	\$26.83	\$19.59

Year over Year Analysis	Average Rates				Increase over prior Yr		
	2007	2008	2009	2010	2008	2009	2010
Sheet Metal Rate:	\$39.32	\$40.71	\$41.18	\$42.12	3.54%	1.15%	2.29%
Refinish Rate:	\$39.02	\$40.37	\$40.94	\$42.12	3.46%	1.41%	2.89%
Mechanical Rate:	\$70.02	\$72.55	\$76.59	\$78.02	3.61%	5.57%	1.86%
Frame Rate:	\$61.11	\$62.81	\$61.81	\$64.35	2.78%	-1.59%	4.10%
Paint & Material Rate:	\$26.41	\$27.32	\$26.83	\$28.07	3.45%	-1.79%	4.60%
Average YoY Increase					3.37%	0.95%	3.15%

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